



SENIOR PAID SOCIAL MEDIA EXECUTIVE

PAID SOCIAL ADS BALLER - RETARGETING JEDI - SOCIAL MEDIA BOFFIN
FULL TIME ROLE AT SIREN SEARCH BIRMINGHAM

PACKAGE

Salary

Up to £26,000 + Benefits

Bonus Schemes

- £1000 performance bonus
- Uncapped referral bonus

Benefits :)

List of 25 amazing perks inc.:

- Apple MacBook Air laptop
- Choose your working hours
- Working from home
- Annual service gifts
- Employee rewards App
- £500 training budget
- Payday team lunch/drinks
- Modern city centre office

Holidays

- Up to 29 days holiday:
- 25 Days annual leave
 - Extra day for Birthdays
 - Extra day for house moves
 - Extra day for marriages
 - 'Get out of jail' card (day off without notice no questions asked!)

APPLY

To apply send your CV
careers@sirensearch.co.uk
No agencies please.

Office Location

Siren Search Ltd
Edmund House
12-22 Newhall Street
Birmingham
B3 3AS

SENIOR PAID SOCIAL MEDIA EXECUTIVE

You're looking for more than just a '9 to 5' to pay the bills. You've developed expertise in directly managing & optimising Paid Social Media Ad campaigns that deliver conversion & set you apart. Working within an agency, you're used to managing clients in a fast-paced environment. Having mastered advanced tactics such as Retargeting/Funnels/Lookalikes, you're looking for a step up in your career. You want to be part of a special agency who aim to be the best & treat employees as their no.1 asset. You'll be surrounded by colleagues who love what they do & will thrive in our amazing autonomous culture. Sound good?

We have

- Embarked on a journey to become Bham's biggest & best Digital Agency
- Amazing perks & business culture open to new ideas, feedback & creativity
- Huge ambitions & an opportunity to grow with us on our journey to the top!
- Exciting client base & achieve double-digit revenue growth consistently

You've gotta have

- At least 2 years' hands-on experience of Facebook Ads management
- Ability to lead, execute & nurture Paid Social Ads to deliver sales / leads
- Managed large scale Paid Social Ad campaigns & budgets autonomously
- Have a proactive 'can-do' attitude to work that simply can't be taught

To stand out from the rest, you'll have these extras!

- Experience of managing Google Ads PPC campaigns (highly desirable)
- Attained the Facebook Blueprint Professional Certification
- Managed other Ad platforms, e.g. LinkedIn Ads, YouTube Ads & TikTok Ads
- A keen eye for data insights & ability to confidently present to clients
- Good experience of Ad creative tools such as Canva, Photoshop or similar
- Have working experience of WordPress, Shopify, Unbounce, Crazy Egg etc.
- Be a Social Media superstar looking for somewhere new to call home!

